



POSTPONEMENT

08TH > 12TH AUGUST 2021
PARIS, FRANCE | PALAIS DES CONGRÈS

SPONSORSHIP & EXHIBITION BROCHURE

WPCPARIS2021.COM



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WPC

**WORLD'S POULTRY
CONGRESS**

POSTPONEMENT

08th > 12th

AUGUST

2021

PARIS, FRANCE

PALAIS DES CONGRÈS

Sponsoring Program

Dear WPSA Partner,

On behalf of the French Branch of the World's Poultry Science Association, we are delighted to invite you for the upcoming World's Poultry Congress that will be held between 8th to 12th of August 2021 in the romantic and energetic city of Paris.

We expect to receive the visit of more than 3.000 guests from all over the world during that week covering all parts of poultry production globally. Experts, scientists, researchers, production specialists will be here to share their more recent findings. A big advantage of such event is of course the possibility of networking amongst a variety of poultry leaders.

For our partners, this will be of course an immense opportunity to increase, leverage their visibility in the poultry industry. To do so, we are delighted to present you our first offer of "Sponsoring" for this event.

The objective for our partners is to provide them key advantages:

- ▶ The duration of visibility is:
2 years before the event, your company will be visible in all our communication support (events, general assembly, website), in a visible and fashion way.
- ▶ The visual impact to the guests will be triple. By being an Early Sponsor, your company will appear in three categories:
 - Member of the Sponsor Category
 - Member of the « Early Sponsor » Category
 - Official Sponsor of the French Branch of the WPSA
 - Payment flexibility: the payment can be split into 2 years of budget: 2019/2021 in equivalent amount each year. This allows the partners to have a better flexibility and a better planning of operational expenses.

We are excited to see you in Paris, and we are really hoping you will join our business partner's community to make Paris 2021 a great success for the Poultry Industry.

Christophe Bostvironnois
President – WPSA France

Michèle Tixier-Boichard
*Chair of the WPC 2021
Organizing Committee*

Congress Venue

- ▶ Close to the City Center, a 10-minute walking from the Champs Elysées,
- ▶ Scientific meeting rooms,
- ▶ Accommodation facilities (2000 rooms 1-min. walk / 10 000 rooms 10-min. walk) suited to the needs of the WPC 2021 congress

The Palais des Congrès, combining bold architecture, an international reputation, a strategic location with easy access and a large accommodation capacity, has all of the advantages of one of the leading congress centres in the world. The Paris Palais des Congrès, equipped with extensive technical facilities, comprises a unique set of auditoriums, meeting rooms, modular spaces and exhibition areas to ensure the success of your corporate conventions, general meetings, forums, plenary meetings, entertainment events, conferences and trade shows.

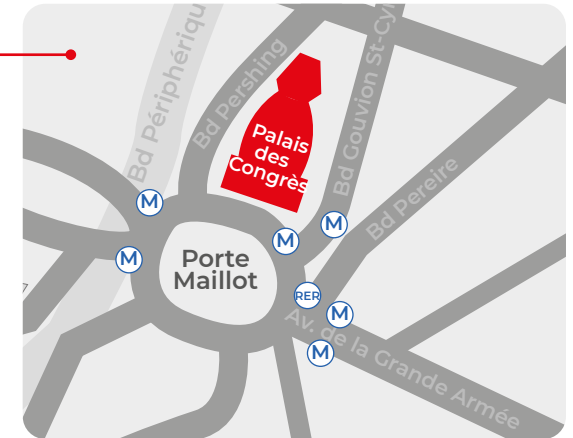
HOW TO ACCESS THE CONGRESS VENUE?

Transport

Paris has an excellent public transport system (Metro, buses, trams and taxis). The fastest way to travel in Paris is by Metro, but buses are better for sightseeing. For more information, visit: www.ratp.fr



Palais des Congrès Porte Maillot



 Please do not hesitate to take a virtual tour of Palais des Congrès (Level 2) www.venuesinparis.com/en/site/palais-des-congres-paris

Metro

Line 1 – Porte Maillot station

RER

Line C – Porte Maillot station

SNCF trains

Paris is connected to European capitals by TGV ultra-fast trains

Bus

Lines 82, 73, 43, 244, PC 1, PC 2 or PC 3
Porte Maillot bus stop

Plane

Paris has two international airports, including Roissy-Charles de Gaulle, which is the second largest European hub. Air France runs a direct shuttle from Roissy-Charles de Gaulle airport, a 30-minute trip to Porte Maillot bus stop in front of the Palais des Congrès. Air France runs a direct shuttle from Orly airport, a 30-minute trip to the Porte Maillot bus stop in front of the Palais des Congrès.

Why Attend The World's Poultry Congress 2021?

The World's Poultry Congress is the major and most influential event for poultry science and industry in all market sectors, with participants coming from all continents: Europe, the Americas, Africa, Middle-East, Asia and Oceania.

The World's Poultry Congress serves as the leading platform to:

- ▶ Exhibit best practice and science
- ▶ Introduce the latest trends in poultry
- ▶ Present scientific advances
- ▶ Offer education
- ▶ Nurture networking at an international level

1,200 SQM
OF EXHIBITION SPACE

5 DAYS OF THE
LATEST SCIENCE

100 COUNTRIES
REPRESENTED



3,000
PARTICIPANTS

60 EXHIBITORS
REPRESENTED

100 PHD STUDENTS AND
YOUNG SCIENTISTS

Scientific Program

	Sunday August 8 th , 2021	Monday August 9 th , 2021	Tuesday August 10 th , 2021	Wednesday August 11 th , 2021	Thursday August 12 th , 2021
MORNING	8:00>13:00 Room Set Up	Registration - 07:30 8:30>10:00 Plenary Session Economy/sustainability	Registration - 07:30 8:30>10:00 Object-oriented Sessions	Registration - 07:30 8:30>10:00 Object-oriented Sessions	Registration - 07:30 8:30>10:00 Plenary Session New frontiers in poultry science
		10:00>10:30 Coffee Break Poster viewing	10:00>10:30 Coffee Break Poster viewing	10:00>10:30 Coffee Break Poster viewing	10:00>10:30 Coffee Break
		10:30>12:00 Plenary Session One health - One welfare	10:30>12:00 Object-oriented Sessions	10:30>12:00 Object-oriented Sessions	10:30>11:00 Plenary Session Ethical issues and poultry science
AFTERNOON	13:00>20:30 Opening Registration	12h00>13h30 Sponsored Technical Symposia DSM Branch Secretary Meeting	12h00>13h30 Sponsored Technical Symposia CEVA / AJINOMOTO / DUPONT Working Group Meetings	12h00>13h30 Sponsored Technical Symposia CEVA / NUTRITION SCIENCES Working Group Meetings	10:30>12:00 Closing Ceremony
		13:30>15:00 Plenary Session The bird and its microbiota	13:30>15:00 Specialized Sessions	13:30>15:00 Specialized Sessions	12:00>13:30 Lunch
	14:00>17:30 Opening Conference by Adisseo "Water: From nutrient to sustainability" - Water Footprint - Water Quality - Water and protein - Water and microbiota - Water losses in poultry production	15:00>16:00 Poster session Coffee Break	15:00>16:00 Poster session Coffee Break	15:00>16:00 Poster session Coffee Break	13:30>15:00 Departure of Technical Visits
	18:00>19:30 Welcome Ceremony	16:00>17:30 Plenary session Breeding and nutrition for sustainability	16:00>17:30 Specialized Sessions / WPSA Council Meeting	16:00>17:30 Specialized Sessions	13:30>15:00 Visit of "Grande Galerie de l'Évolution" Scientific Conference: 'Poultry : these domesticated dinosaurs' by Pr B. BED'HOM (National Museum for Natural History)
	20:00 Special event for WPSA officers	18:00>19:30 Sponsored Technical Symposia ZINPRO ANIMAL NUTRITION Working Group Meetings	20:00>00:00 Gala Dinner at the Musée des Arts Forains (Fairground Museum)		
	19:30>21:30 Visit Exhibition & Cocktail				

The program may be subject to change .

Opportunities for Sponsors

THE BENEFITS

- ▶ Showcase your brand to a market
- ▶ Reinforce your position as a key player in the industry through exclusive tailor-made packages
- ▶ Be part of a unique event dedicated to education and idea exchange for poultry professionals
- ▶ Reach out to and engage with key opinion leaders' from poultry markets
- ▶ Become a WPC 2021 partner and share goals of improving and changing the world of poultry science and industry

HOW TO PARTICIPATE IN?

Each package is divided in 2 parts:

- ▶ Items already included in your Sponsorship Package ([see page 9](#))
- ▶ Marketing items to choose according to your Sponsoring Package

	Diamond 120,000 €	Platinum 100,000 €	Gold 75,000 €	Silver 50,000 €	Bronze 30,000 €
STEP 1 (if full price)	70,000 €	45,000 €	40,000 €	25,000 €	15,000 €
STEP 2 (price fixed)	50,000 €	55,000 €	35,000 €	25,000 €	15,000 €

Step 1: Choose your Sponsoring Package

- 🕒 Get the best discount, book your sponsoring package now! ([see page 9](#))

Step 2: Choose your Marketing Items

Choose your marketing items on the following pages according to the amount left from your package ([pages 10 to 13](#))

Why should I book now?

EARLY SPONSORING

TRADITIONAL SPONSORING

2018

2019

2019

2021

Until August, 31st 2018
15% discount

Until end of June 2019
10% discount

From July 2019
No discount

ADVANTAGES FOR SPONSORS

Visibility:

2 years before the event

Impact:

- ▶ Member of Sponsor category
- ▶ Member of the Early Sponsoring club
- ▶ Partner of WPSA France for WPC 2021

Visibility:

1 year maximum before the event

Impact:

- ▶ Member of Sponsor category

STEP 1

CHOOSE YOUR SPONSORSHIP PACKAGES

	Diamond	Platinum	Gold	Silver	Bronze
Discount price -15% (until August 2018)	102,000 € VAT excl.	85,000 € VAT excl.	63,750 € VAT excl.	42,500 € VAT excl.	25,500 € VAT excl.
Discount price -10% (until June 2019)	108,000€ VAT excl.	90,000 € VAT excl.	67,500 € VAT excl.	45,000€ VAT excl.	27,000 € VAT excl.
Full price from July 2019 to 2021	120,000 € VAT excl.	100,000 € VAT excl.	75,000 € VAT excl.	50,000 € VAT excl.	30,000 € VAT excl.
Booth	Bare booth between 50 sqm and 80 sqm	Bare booth between 35 sqm and 50 sqm	Fully equipped booth* between 20 sqm and 35 sqm	Fully equipped booth* between 15 sqm and 20 sqm	Fully equipped booth* between 9 sqm and 15 sqm
Promotion kit Congress logo and official congress banner	YES	YES	YES	YES	YES
Website Company name + logo + link to your website	YES	YES	YES	YES	YES
Exhibitor badges Giving access only to the exhibition	8	6	6	4	2
Conference badges Giving access to the exhibition and scientific sessions	10	6	4	4	2
Congress badge reader**	8	6	4	3	2
Gala Dinner tickets	8	6	4	3	2
Lunch symposium Session: 1h30, lunch bags included	1 room (380 pax)	NO	NO	NO	NO
Hospitality suite 1 Meeting room for 5 days	1 meeting room (56 sqm)	1 meeting room (56 sqm)	1 meeting room (56 sqm)	NO	NO
Final registration list List with contact emails	YES	YES	NO	NO	NO
Newsletter Dedicated to your company (before and after the event)	NO	NO	NO	2	NO

* Fully equipped booth: panels, carpet, signage, furniture, storage space, electricity and light.

** Device that reads data from participant badges to get their contact information

STEP 2

CHOOSE YOUR MARKETING ITEMS

	Diamond	Platinum	Gold	Silver	Bronze
Choose your marketing items on the following pages according to the amount left from your package (pages 10 to 13)	50,000 € VAT excl.	55,000 € VAT excl.	35,000 € VAT excl.	25,000 € VAT excl.	15,000 € VAT excl.

Digital Tools

	Price	Recommended Package
Mobile app		
SOLD ▶ [EXCLUSIVITY] Welcome slider	12,000 €	Diamond
SOLD ▶ [EXCLUSIVITY] Your company banner on few pages	3,500 €	Platinum
▶ 2 pushes dedicated to the sponsor during the congress	750 €	All
Newsletter dedicated exclusively to your company, sent to 3,000 qualified contacts		
▶ Your newsletter sent to our database	1,500 €	All
▶ One before AND one after the congress	2,500 €	All
Website, sponsors page		
▶ Company name	Free	All
▶ Company name + logo + link to your website	300,00€	All
▶ Company name + logo + link to your website and presentation of your company (150 words with picture of your product) and/or video (2 minutes)	450,00€	All
Electronic Posters		
SOLD ▶ [EXCLUSIVITY] 30 screens	15,000 €	Diamond or Platinum
Technical Symposium announced on the Program		
▶ 1,5 hour - Room 220 pax (equipment, catering included)*	30,000 €	All

* A conference room including the technical installations: - Projector, screen, computer, technicians; - Specific signage to indicate the symposium; - Program of the symposium in the final program; - 1 welcoming staff in the room; - 2 badges reader.
For lunch technical symposium: Lunch bags (eg. sandwich, water, salad and dessert) for all attendees (order based on the sponsor's order form).
For evening technical symposium: finger food cocktail buffet and soft

STEP 2

CHOOSE YOUR MARKETING ITEMS

Scientific Program

	Price	Recommended Package
▶ 1,5 hour - Room 120 pax (equipment, catering included)*	15,000 €	All
Preliminary Program		
▶ Full inside page advertising	3,000 €	All
SOLD ▶ [EXCLUSIVITY] Full cover page 2 advertising	5,000 €	All
SOLD ▶ [EXCLUSIVITY] Full cover page 3 advertising	5,000 €	All
▶ [EXCLUSIVITY] Full cover page 4	8,000 €	Diamond
Final Scientific Program		
SOLD ▶ Full inside page advertising	1,500 €	All
SOLD [EXCLUSIVITY] Full cover page 2 advertising	2,500 €	All
▶ [EXCLUSIVITY] Full cover page 3 advertising	2,500 €	All
SOLD ▶ [EXCLUSIVITY] Full cover page 4	3,500 €	Diamond
Visibility during Scientific Session		
▶ Intersession slides (per room, per day)	1,000 €	All
▶ Welcome Ceremony: logo on slide	5,000 €	Diamond or Platinum
▶ Closing Ceremony: logo on slide	3,000 €	Diamond or Platinum
Lunch and Gala Dinner visibility		
SOLD ▶ Sponsoring Gala Dinner (roll up + signage logo)	15,000 €	Diamond or Platinum

STEP 2

CHOOSE YOUR MARKETING ITEMS

Visibility

	Price	Recommended Package
SOLD ▶ One day coffee break (display of roll up banners on the buffets)	5,000 €	All
▶ One day lunch (display of roll up banners on the buffets)	8,000 €	All
On-site visibility		
SOLD ▶ [EXCLUSIVITY] Congress bag - Provided by the Congress (4,000 ex)	15,000 €	All
SOLD ▶ A4 ad or flyer insert in the congress bag - Provided by the Sponsor	1,500 €	All
▶ [EXCLUSIVITY] Lanyards with your logo - Provided by the Congress (4,000 ex)	10,000 €	Diamond or Platinum
SOLD ▶ Tee Shirt organisation (200 ex)	6,000 €	Diamond or Platinum
▶ A phone charging kioske	3,000 €	All
SOLD ▶ [EXCLUSIVITY] Water bottles	10,000 €	Diamond or Platinum
▶ Signage on site (escalator)	10,000 €	All
▶ Stickers (3) on the floor to guide the attendees to your booth - 3 sponsors max	3,000 €	Diamond or Platinum
▶ [EXCLUSIVITY] Note books - Provided by the Sponsor (3000 ex)	5,000 €	All
▶ [EXCLUSIVITY] Pens - Provided by the Sponsor (3000 ex)	5,000 €	All
▶ Juice can (for 1 day)	10,000 €	Diamond or Platinum
▶ Pin's badge	10,000 €	Diamond or Platinum
SOLD ▶ Stress Ball	10,000 €	Diamond or Platinum
▶ Poultry key ring	8,000 €	Diamond or Platinum
▶ USB key 4Go	22,000 €	Diamond or Platinum
▶ Social wall (3 screens)	10,000 €	Diamond or Platinum
▶ Photobooth	10,000 €	Diamond or Platinum

Exhibition Opportunities (Booth Only)

The WPC Exhibition will be held in level 2 of Porte Maillot Conference Center and will be close to all other activities such as registration, posters and e-posters and meeting rooms.

The floor plan will be designed to maximize exhibitor's exposure to the delegates and all coffee and lunch breaks will be held in the exhibition area.

You can book only a booth, exhibition space is available in multiples of 9 sqm and the costs per sqm for raw are as follows.

	Per sqm	For 9 sqm
<p>Fully equipped booth - minimum surface 9 sqm</p> <p>Prices includes:</p> <ul style="list-style-type: none"> ▶ Fully equipped booth: panels, carpet, signage, furniture, storage space, and electricity, light. ▶ Company name on website and Final Program 	<p>900 € VAT excl.</p>	<p>8,100 € VAT excl.</p>
<p>Booth schell scheme - minimum surface 9 sqm</p> <ul style="list-style-type: none"> ▶ Company name on website and Final Program 	<p>620 € VAT excl.</p>	<p>5,580 € VAT excl.</p>
<p>Increase your visibility</p> <ul style="list-style-type: none"> ▶ Company name, logo and link on our website 	<p>300 € VAT excl.</p>	

CHOOSE YOUR SPONSORSHIP PACKAGE

Sponsors Booking Process

In order to initiate Sponsorship of WPC we invite you to take the following steps:

1. Review the sponsorship packages or choose only a booth and indicate your preference on the sponsors booking form
2. Add any additional marketing items (full details of additional sponsorship opportunities are listed on pages 10 to 12)
3. Complete the reservation form, agree to the terms and conditions of booking and return the signed form to Isabelle Brochot by email at i.brochot@clq-group.com

We will get back to you in order to confirm your participation and marketing items.

	Diamond	Platinum	Gold	Silver	Bronze
Discount price -15% (until August 2018)	102,000 € VAT excl.	85,000 € VAT excl.	63,750 € VAT excl.	42,500 € VAT excl.	25,500 € VAT excl.
Discount price -10% (until June 2019)	108,000€ VAT excl.	90,000 € VAT excl.	67,500 € VAT excl.	45,000€ VAT excl.	27,000 € VAT excl.
Full price from July 2019 to 2021	120,000 € VAT excl.	100,000 € VAT excl.	75,000 € VAT excl.	50,000 € VAT excl.	30,000 € VAT excl.

OR BOOTH ONLY

you can also order additional sponsorship items on page 15

Fully equipped booth	900 € VAT excl. x	sqm =	€
Fully equipped booth 9 sqm	8,100 € VAT excl.		
Booth schell scheme	620 € VAT excl. x	sqm =	€
Booth schell scheme 9 sqm	5,580 € VAT excl.		
Increase your visibility Company name, logo and link on our website	300 € VAT excl.		

CHOOSE YOUR MARKETING ITEMS

Mobile app	
SOLD ▶ [EXCLUSIVITY] Welcome slider	12,000 €
SOLD ▶ [EXCLUSIVITY] Your company banner on few pages	3,500 €
▶ 2 pushes dedicated to the sponsor during the congress	750 €
Newsletter dedicated exclusively to your company, sent to 3000 qualified contacts	
▶ One newsletter	1,500 €
▶ One before AND one after the congress	2,500 €
Website, sponsors page	
▶ Company name	Free
▶ Company name + logo + link to your website	300,00€
▶ Company name + logo + link to your website and presentation of your company (150 words with picture of your product) and/or video (2 minutes)	450,00€
Electronic Posters	
SOLD ▶ [EXCLUSIVITY] 30 screens	15,000 €
Technical Symposium announced on the Program	
▶ 1,5 hour - Room 220 pax (equipment, catering included)	30,000 €
▶ 1,5 hour - Room 120 pax (equipment, catering included)	15,000 €
Preliminary Program	
▶ Full inside page advertising	3,000 €
SOLD ▶ [EXCLUSIVITY] Full cover page 2 advertising	5,000 €
SOLD ▶ [EXCLUSIVITY] Full cover page 3 advertising	5,000 €
▶ [EXCLUSIVITY] Full cover page 4	8,000 €
Final Scientific Programme	
▶ Full inside page advertising	3,000 €
SOLD ▶ [EXCLUSIVITY] Full cover page 2 advertising	5,000 €
SOLD ▶ [EXCLUSIVITY] Full cover page 3 advertising	5,000 €
SOLD ▶ [EXCLUSIVITY] Full cover page 4	8,000 €
Visibility during Scientific Session	
▶ Intersession slides (per room, per day)	1,000 €
▶ Welcome Ceremony: logo on slide	5,000 €
▶ Closing Ceremony: logo on slide	3,000 €
Lunch and Gala Dinner visibility	
SOLD ▶ Sponsoring Gala Dinner (roll up + signage logo)	15,000 €
SOLD ▶ One day coffee break (display of roll up banners on the buffets)	5,000 €
▶ One day lunch (display of roll up banners on the buffets)	8,000 €
On-site visibility	
SOLD ▶ [EXCLUSIVITY] Congress bag - Provided by the Congress (4000 ex)	15,000 €
▶ A4 ad or flyer insert in the congress bag - Provided by the Sponsor	1,500 €
SOLD ▶ [EXCLUSIVITY] Lanyards with your logo - Provided by the Congress (4,000 ex)	10,000 €
SOLD ▶ Tee Shirt organisation (200 ex)	6,000 €
▶ [EXCLUSIVITY] Phone charging kioske	3,000 €
SOLD ▶ [EXCLUSIVITY] Water bottles	10,000 €
▶ Signage on site (escalator)	10,000 €
▶ Stickers (3) on the floor to guide the attendees to your booth - 3 sponsors max	3,000 €
▶ [EXCLUSIVITY] Note books & pens Provided by the Sponsor (3000 ex)	5,000 €
SOLD ▶ Juice can (for 1 day)	10,000 €
▶ Pin's badge	10,000 €
▶ Stress Ball	10,000 €
SOLD ▶ Poultry key ring	8,000 €
▶ USB key 4Go	22,000 €
▶ Social wall (3 screens)	10,000 €
▶ Photobooth	10,000 €

COMPLETE THE RESERVATION FORM

Company name

Contact person Ms. Mr.

Function

Phone + E-mail

Address

Post Code City Country

Billing address

VAT number (compulsory)

Official company name to be used on the website, Programme and exhibitors' list

Website

TOTAL	step 1	€ + step 2	€ =	€
VAT Excl.				

SIGN AND RETURN

I undersigned

Function and company

I have read and accept the included conditions and the General terms of sale.

Date, signature and stamp:



POSTPONEMENT

08TH > 12TH AUGUST 2021

PARIS, FRANCE | PALAIS DES CONGRÈS

To return to Julien Mallot:

E-mail: j.mallot@clq-group.com

Address: WPC2021 c/o COLLOQUIUM

33 rue La Fayette, 75009 Paris, France

A 50% deposit must be sent along with this form to confirm your participation to WPC 2021

A deposit payment of € representing 50% of the total cost before tax.

By bank transfer to WPC 2021/Colloquium Paris

Banque CIC Nord-Ouest - Le Havre entreprise

22, rue Duplex Le Vendôme 76600 Le Havre

Bank code: 30027 - Bank sort code: 16095 - Account number: 00020071901 - Key: 09

IBAN code: FR7630027160950002007190109

BIC code: CMCIFRPP

My email address may be forwarded to partners and sponsors of the event:

I don't want my details to be used for commercial purposes:

Yes No

The personal information you have provided is processed according to data protection regulations. You may access this information at all times to modify or delete the content that you have submitted ("Informatique et Libertés" act, 6th January 1978).

If you wish to do so, please contact: wpcparis@clq-group.com

Received by Colloquium

Terms & Conditions

Chapter 1

Section 1.1

An « event » is defined as the event for which the stands / places and entrance are sold.

An « applicant » is defined as one who is interested in participating to the event, and who applied in order to participate.

A « participant » is defined as any applicant admitted by the organiser to participate to the event (for example exhibitor, sponsor etc...).

The « organiser » is the association who initiated the Event as well as the company COLLOQUIUM PARIS, in charge of the marketing of the event on behalf of and/or for account of the association and/or the organising committee of the Event.

Section 1.2

The organiser sets the location, the duration, the opening hours and closing hours of the event, the price of stands/locations, that of admissions, as well as the closing date for registration. He is the only one who determines the types of individuals or companies admitted to exhibit and/or visit the event as well as the list of products or services presented.

Chapter 2

Application and Admission

Section 2.1

Excluding any other, the application request is realised by way of the official form established by the organiser duly signed if applicable, completed with additional required documents. Neither a request for being sent a registration form, nor its mailing, nor the cashing of a registration cheque shall be considered as an application.

Section 2.2

The organiser processes application and rules on admissions. Admission becomes only effective after written confirmation to the participant.

Section 2.3

In case of rejection, the organiser is not required to give grounds for his decision which shall be notified to the applicant. On no account, the rejected applicant shall claim any compensation whatsoever concerning this matter and in particular by claiming that his admission was solicited by the organiser. He shall not either use the correspondence exchanged between him and the organiser or the cashing of the amount of the membership or even the publication of his name

on any list as proof of his admission. Rejection of admission shall not give rise to the payment of any compensation other than the reimbursement of the amounts paid to the organiser.

Section 2.4

In any case, admission of application files shall be subject to the availabilities offered by the Event.

Section 2.5

Any admission binds definitively and irrevocably the participant who then becomes liable of the entire amount of the sums described in chapter 3.

Section 2.6

The applicants and the members agree unreservedly and undertake to comply with these general terms, the regulation of the hosting location which applies to them and which they acknowledge, the General Regulation of the Commercial Events of Fédération Française Foires, Salons, Congrès et Événements de France (FSCEF), available on http://www.fscef.com/fr/Reglementation_du_secteur-16.html, for any untreated point in the present general conditions of sale and any special regulation which can be inserted in the participant's guidebook as well as the security and police measures which would be prescribed by the authorities as well as the Administration, as well as more generally, the regulation including security regulation, applicable to such events organised in France. They agree to all new provisions imposed by circumstances or in the interest of the event which the organiser reserves the right to notify, even verbally.

Any breach of these rules or special regulations or of the special regulations may entail immediate, temporary or final exclusion of the member, without any compensation or reimbursement of the amounts paid and without prejudice to legal actions which may be brought against him.

Section 2.7

Any subscription by the applicant of an admission application and the admission giving to the candidate participant's status are deemed to be a waiver of all other general/specific terms of purchase or any additional or dispensatory document offered by the latter.

Section 2.8

The admission certificate issued by the organiser to members is nominative and shall not be transferred. Participants are strictly forbidden, except

with written authorisation of the organiser, to transfer, sublet or share for free or for a fee all or part of their location. They are also strictly forbidden to rent within the hosting site a surface other than the one offered by the organiser.

Chapter 3

Registration Fees

Section 3.1

A down payment of 50% of the total amount is due by the participant from the date of the admission; the rest of the payment is due no later than 45 days before the event.

Invoiced sums not settled by their due date (30 days following the issuance of the corresponding invoice) shall automatically accrue interest at a rate of the ECB refinancing rate plus 10 points of percentage applicable at the date of payment (Art. L441-6 of the Commercial code). In this case the applicable rate for the first calendar half is the rate at 01.01 and for the second calendar half, the rate at 01.07. Said interest is payable on the day following the due payment date. Said interest may result in different invoicing. Interests shall be calculated on the basis of the outstanding balance (including interest) due from the due date to the payment receipt by COLLOQUIUM. In case of late payment, the debtor shall be liable to a penalty for collection costs 40 euros.

For any reservation request sent less than 45 days before the Event, the entire amount is due on reservation subject to admission.

Section 3.2

In case of non-payment of the downpayment and/or the payment of the rest of amount at the specified dates of payment, the organiser reserves the right to terminate at any moment, without prior notice nor formal notice, the participant's membership, the due amounts remaining irrevocably earned by the organiser, the latter being thus able to dispose as he sees the sponsoring in question which he shall market towards a third person.

Chapter 4

Conditions of Termination

Section 4.1

In case of termination, on whatever ground, by a participant more than 45 days before the first day of the event, the organiser keeps as compensation the 50% down payment received (or due if the down payment has not been paid at this

date). If termination occurs on the 45th day or less than 45 days before the first day of the event, the entire sums due shall be kept as termination compensation.

Section 4.2

Any request for reduction of the space already booked shall be expressly approved by the organiser and shall then be considered as a partial cancellation which entails charges born by the participant in the following manner : 50 % on the price of the cancelled space in case of a partial cancellation more than 45 days before the first day of the event and 100 % on the price of the cancelled space in case of a partial cancellation less than 45 days before the first day of the event.

Section 4.3

It is up to the participant to subscribe to any insurance he shall consider necessary in order to cover any possible unavailability which could prevent him from participating to the Event.

Chapter 5

Attribution of Locations

Section 5.1

The organiser determines the map of the event and proceeds to the distribution of the locations and admission does not confer any right of use of a fixed location for the participant.

Section 5.2

The map of the exhibition and the schedules of sessions are determined by the organiser who distributes the locations under its responsibility, taking into account as far as possible the wishes expressed by the participants.

Section 5.3

The organiser reserves the right to modify, any time he shall considered useful in the interest of the event, the disposition of surfaces, the map of the exhibition as well as the schedule of sessions. No reserve shall be allowed from the participants. If the modification concerns the granted surface area, there shall only be a discount in proportion with the price of the stand.

Section 5.4

The organiser shall not be held liable for mild differences which could be noted between the numbers indicated and the real dimensions of the location, nor for modifications which could occur in the environment of the stands (modification of neighbouring stands, reconfiguration

of the aisles..) as registrations are being recorded.

Chapter 6

Installation and compliance of the stands

Section 6.1

The participant undertakes to comply with all the regulations, standards and technical and security specifications applicable to the Event.

Section 6.2

The installations of the stands shall not exceed 2,50m high. Concerning particular adjustments outside of the standards of weight or height, a special authorisation request shall be sent to COLLOQUIUM PARIS no later than 60 days before the date of the convention.

Section 6.3

If the organiser wishes to know the fitting out and decoration planned by the participant who is exhibiting, a detailed map may be requested upon the latter by the organiser.

The participants shall comply with the instructions of the hosting location and of the organiser, for the regulation of entries and exits of goods and in particular, concerning vehicles of all kinds within the walls of the institution.

Section 6.4

The participants, or their principals, must have finished setting up their stand at the date and time set by the organiser, after which time and date, no packaging, material, transportation vehicle, exterior contractors, shall be, under any reason whatsoever and regardless of whatever damage it can cause to the participant, access, be kept, or remain on the site of the event.

Section 6.5

The setup of the stands shall not, under any circumstance, damage or modify permanent installations of the exhibition site and it shall not impair the convenience or the security of other participants and of the visitors.

Section 6.6

The particular decoration of stands/locations is done by the participants and under their responsibility. It must, in any case, fit with the general decorations of the event, the visibility of neighbouring stands and the possible stipulations of the particular regulation and/or of the "guide-book" or "the participant's handbook" on that subject.

Section 6.7

In the closed exhibition spaces, all used materials, curtains and carpeting included, shall comply with the security regulations against fire hazard, the organiser reserving, at all times, the right to have removed or destroyed any material or any installation which would not comply with these regulations.

Section 6.8

The organiser further reserves the right to have removed or modified those installations which would damage the general aspect and/or the image of the event, hinder the neighbouring participants or the visitors, or who would not comply with the particular maps or plans previously submitted.

Section 6.9

The participant shall be present at his stand during the visit of the security services and shall comply, throughout the entire event, with the security measures imposed by Public Authorities or decided by the organiser.

Chapter 7

Occupation and use of the stands

Section 7.1

It is expressly forbidden to transfer, to sublet, to exchange, for free or for a fee, all or part of the location attributed by the organiser.

The attributed locations shall be occupied by the participant at the opening time and day of the event. Failing that, they shall be deemed available and shall be liable to receive a new assignment without the failing participant being able to claim any compensation or any reimbursement whatsoever.

The stands shall, during opening hours, be constantly occupied by a representative of the participant.

Section 7.2

Except if given prior written authorisation by the organiser, the participant shall not present on his location other materials, products or services than those which are listed in the admission request and corresponding to the list of the products or services that can be established by the organiser. Except as otherwise expressly stipulated, the presentation and offer of second-hand materials are absolutely forbidden.

Section 7.3

The participant shall not, under any form whatsoever, present products and services nor make advertisement for non participating companies and contractors, unless prior written authorisation given by the organiser.

Section 7.4

The appearance of the stands shall remain impeccable all throughout the event, the cleaning of each stand, at the participant's expense, shall be done each day and finished for the opening of the event to the public.

Section 7.5

No sponsor or exhibitor shall, during the time of the Event, organise or promote meetings, gatherings or other events on the themes of the Event.

No sponsor or exhibitor shall organise a month before and/or after pre- or post-convention class-

es, workshops or symposiums.

No sponsor or exhibitor shall organise parties on the days of the Event.

Section 7.6

If the Event is held in France, sales for the purchaser's personal use of promotional objects are allowed provided that the unit value of the object sold does not the amount fixed by the regulation in force (Decree n° 2006-768 of June 29th, 2006 and section L762-2 of the Commercial Law Code (code de commerce)).

Chapter 8

Access to the event

Section 8.1

No one can be admitted within the walls of the event without presenting a title issued or admitted by the organiser. Some "participant passes", or badges, giving the right of access to the event are, under the conditions

determined by the organiser, issued to participants. Invitation cards for individuals or companies which they wish to invite are, under conditions determined by the organiser, issued to participants.

Section 8.2

The organiser reserves the right to forbid admission or to have expelled any individual, visitor or participant, whose presence or behaviour would be detrimental to the security, the peacefulness or the image of the event.

Chapter 9

Contact and communication with the public

Section 9.1

The organiser has the exclusive right to write, publish and distribute, for payment or not, the catalogue of the event. He may transfer all or part of this right as well as the advertisement included in this catalogue. The information necessary to write this catalogue shall be provided by the participants under their responsibility, in respect of the legislation in force and under penalty of non insertion, within the time set by the organiser.

Section 9.2

The participant expressly waives all remedies, both against the organiser and the producers or distributors, as to the distribution, for event's necessities, in France and abroad, by television, video document or any other mediums (books, booklets), of his image, that of his stand, of his sign, his brand, his staff, his products or his services and indemnifies the organiser of all remedies of his employees, subcontractors and co-contractors, undertaking in advance to impose upon them this obligation.

Section 9.3

The organiser reserves the exclusive right to post

within the walls of the site hosting the event. The participant shall therefore only use, inside his stand only, the posters and signs of his own company, excluding any others and within the limits of the instructions related to general decoration.

Section 9.4

The minutes, catalogues, prints, gratuities or objects of any kind, may only be distributed by the participants at their booked stand/location. No prospectus may be distributed without written authorisation of the organiser.

Section 9.5

The distribution or sale of newspapers, periodicals, prospectus, lottery tickets, signs, participation coupons, even if it is related to a charity or charity event, the surveys, are forbidden, in the location of the event and its immediate surroundings, unless exemption given by the organiser.

Section 9.6

Any advertisement with light or sound, and all animations, shows, or demonstrations liable to give rise to crowd

The distribution or sale of newspapers, periodicals, prospectus, lottery tickets, signs, participation coupons, even if it is related to a charity or charity event, the surveys, are forbidden, in the location of the event and its immediate surroundings, unless exemption given by the organiser.

gatherings in the aisles, must receive prior agreement from the organiser who can cancel the authorisation which may have been previously given, in case it hinders the traffic or the running of the event.

Advertisement spoken aloud and recruitment, in whatever form and manner, are strictly forbidden. The participants shall not in any circumstances block the aisles or encroach on them, except upon written and prior exceptional authorisation by the organiser

Section 9.7

Advertisement spoken aloud and recruitment, in whatever form and manner, are strictly forbidden. The participants shall not in any circumstances block the aisles or encroach on them, except upon written and prior exceptional authorisation by the organiser.

Section 9.8

The participants shall scrupulously make sure to inform the public loyally of the qualities, prices, sales conditions and guarantees of their products or services, fully, objectively and in compliance with the regulations. They shall

not make any advertisement or any action whatsoever liable to misrepresent or constitute unfair competition.

Section 9.9

The participants undertake to only present prod-

ucts, services or materials, in compliance with European and French (if the Event is held in France) regulations, unless, if applicable, their non-compliance is clearly indicated, by means of a sign. They are entirely liable for them towards third parties, the organiser shall bear no liability whatsoever for them. It is the same think concerning the communication about the said products, services or materials.

Section 9.10

It is up to each participant to fulfil, every time it is necessary to do so, the formalities which are required for his participation to the event, in particular, concerning work regulations, concerning customs for materials or products from abroad, concerning hygiene for food products and animal species. The organiser shall not, at any time, be liable for difficulties arising therefrom.

Chapter 10

Intellectual Property and various rights

Section 10.1

The participant must take care by himself of the intellectual protection of materials, products and services which he exhibits (patents, brands, models...), pursuant to the legal and statutory dispositions in force. These measures shall be taken before the presentation of the materials, products or services, as the organiser shall not accept any liability on this subject, in particular in case of a litigation with an other participant or visitor.

Section 10.2

The participants shall deal directly with the S.A.C.E.M., or with the competent authority of the Country of the Event, if the Event is not held in France, if they use music inside the event, even for simple demonstrations of sound materials, the organiser accepting no liability for this matter.

Section 10.3

Photography or filming may be allowed, upon written authorisation of the organiser, within the walls of the event. A print of all the photographs or film shall be given to the organiser within fifteen days following the closing of the event. This authorisation shall be withdrawn at all times.

Section 10.4

Photography or filming by visitors is forbidden.

Section 10.5

The photography of certain objects in stands is forbidden unless written agreement of the participant in question.

Chapter 11

Insurances

Section 11.1

The participant undertakes to subscribe to a third-party liability insurance policy covering any damages caused to third parties on account of

his own liability (including that of his employees, contributors and casual employees of any kind), the said insurance policy shall include a section on «tenant's risks».

The participant also undertakes to subscribe to insurance policies necessary to cover all damages (losses, thefts, damages...) incurred by the material which he has custody of (presented objects and more generally all movable elements or other which he has custody of), with waiver of any remedy on behalf of the participant and his insurers towards the organiser and his insurers. The organiser is deemed not to be liable, in particular concerning loss, theft and damages whatsoever of the aforementioned material.

Section 11.2

The participant already makes a commitment, exception made by the acts of malevolence, to waive of any remedy and to obtain from his insurer a waiver of any remedy against every legal entity having waived of any remedy against him and his insurers in the contracts signed with or by the organiser and this mutually.

The participants undertakes, at the risk of not definitive confirmation of its participation, to transmit to the organiser its insurance certificates of civil liability insurance as well as damage in the properties he belonged or confided brought by him on the site of the event, containing mentions of the aforementioned waiver of any remedy in the conditions mentioned below.

Section 11.3

The participant shall show proof of subscription to such policies by presenting certificates, upon confirmation of his subscription.

· Strikes, locks-outs, or any other labor dispute to a third party of one of the Parties affecting the performance of the services necessary for the good organisation of the Event.

· Barricades, war, volcanic eruption, fire, explosion, storm, bad weather, earthquake, closure of the borders, the sudden change of the conditions required to enter a country, an act of government or some prohibitions promulgated by the governmental authorities of the country of departure and/or the host country, atomic and nuclear risks,

· Acts of hostility such as bacteriological, viral or chemical,

· Refusal of the public authorities to deliver authorisations necessary for the holding of the Event, the attacks, the acts of terrorism, sabotage or consequences of the application of the plan Vigipirate in France, or any comparable plan set up in any other country, or consequences of any measures taken by the authority concerned, as a precautionary measure, to avoid such events, as well as any withdrawal of administrative authorisation in connection to these same causes,

· Any technical or electric major average or the

other nature affecting the good development of the Event,

· Case of epizootic disease / SARS bird flu, H1N1 flu or withdrawal of or the withdrawal of an administrative authorisation on sanitary grounds;

Chapter 12

Dismantling stands at the end of the exhibition

Section 12.1

The participant, or his duly accredited representatives, shall be present at his stand from the beginning of the dismantling until total emptying of the stand.

Section 12.2

The emptying of stands, goods, items and particular decorations, as well as residual waste of materials having been used for the decoration of the stands shall be done by the participants within the time and hours given by the organiser. After this time, the organiser may have the objects carried into a furniture depository of his choice at the participant's own expenses and own risks without being held liable to partial or total deteriorations or losses.

Section 12.3

The participants will let the locations, settings, materials at their disposal in the same condition in which they will have found them. All deteriorations caused by their installations or goods, either to the material, or the building, or to the occupied floor, shall be assessed by the technical services of the organiser and born by the liable participants.

Chapter 13

Various Provisions

Section 13.1

In case of force majeure forcing the organiser to cancel the event, and lacking the possibility of deferment of such event, the latest shall definitively keep the down payments already paid and he shall not be held liable for this cancellation.

Consequently, in case of adjournment or of cancellation of the event because of force majeure the organiser shall be not indebted to the participant for any sum, compensation, penalty and/or damages whatever nature.

Shall be deemed as case a force majeure any unpredictable, irresistible and outside event of one of the Parties, preventing it from performing partially or totally its obligations arising of this agreement such (this list is not exhaustive):

Section 13.2

The organiser shall not be held liable for too low a number of registered conventioners or for any lack of interest for the entire event.

Section 13.3

Any breach of the provisions of this regulation, of

any possible particular additional regulation, or of the specifications of the "technical guidebook" prescribed by the organiser, can, without prejudice to all other legal actions, give rise, with the help of the police if need be, to the immediate closing down of the stand of the offending participant and to his exclusion.

It is particularly the case for default of insurance, non-compliance of the layout, non-compliance of the security rules, non-occupation of the stand, presentation of products which do not comply with those listed in the admission request, etc....

Under such circumstances, the amount paid as to the participant's registration is kept by the organiser, without any prejudice to the payment of the rest of the price, of any due sum remaining or of any other damages.

Section 13.4

Any information request or report of any financial kind on the attribution of the sums shall be directly sent by the participant to the professional association initiating the event.

Section 13.5

The organiser shall have the right to rule on all cases not provided by these regulations. All decisions taken will be final and immediately binding.

Section 13.6

The applicable law for this contract is French Law; in case of litigation, only the Trade Court of Paris [Tribunal de commerce de Paris] shall have jurisdiction.

Section 13.7

Possible construction difficulties of this General Regulation in another language shall be solved by reference to the meaning of the French Version of the General Terms [Conditions générales].

Section 13.8

The participant shall be solely liable for any tax/contribution which he would be liable for concerning his participation to the event and including the tax mentioned by section L541-10-1 of the Code of Environment [Code de l'environnement] related to the documentation he is distributing at the event.

Section 13.9

The personal information you have provided is processed according to data protection regulations. This information is necessary for the treatment of your registration. This personal information is registered in our clients file and you may access this information at all times to modify or delete the content that you have submitted ("Informatique et Libertés" act, 6th January 1978 modified in 2004). If you wish to do so, please contact: wpcparis@clq-group.com

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